

## **World Wide Entertainment Group Limited**

### **Corporate Code of Conduct**

#### **1. Introduction**

This Code of Conduct sets out the standard which the Board, management and employees of the Company are encouraged to comply with when dealing with each other, shareholders and the broader community.

#### **2. Commitment of the Board and Management to Corporate Code of Conduct**

The Board and management approve and endorse this Code of Conduct and support the code and all it strives to achieve.

The Board and management encourage all staff to consider the principles of the Code and use them as a guide to determining how to respond when acting on behalf of the Company.

#### **3. Responsibilities to Shareholders and the Financial Community Generally**

The Company aims:

- (a) to increase shareholder value within an appropriate framework which safeguards the rights and interests of the Company's shareholders and the financial community;  
and
- (b) comply with systems of control and accountability which the Company has in place as part of its corporate governance with openness and integrity.

#### **4. Responsibilities to Clients, Customers and Consumers**

The Company is to comply with all legislative and common law requirements which affect its business. Any transgression from the applicable legal rules is to be reported to the Managing Director as soon as a person becomes aware of such a transgression.

#### **5. Employment Practices**

The Company should employ to vacant positions the best available staff with the skills and experience required to carry out the functions of those positions.

The Company should ensure a safe work place and maintain proper occupational health and safety practices commensurate with the nature of the Company's business and activities.

## **6. Responsibility to the Community**

The Company should recognise, consider and respect environmental issues which arise in relation to the Company's activities and comply with all applicable legal requirements.

## **7. Responsibility to the Individual**

The Company recognises and respects the rights of individuals and to the best of its ability should comply with the applicable legal rules regarding privacy, privileges, private and confidential information.

## **8. Obligations Relative to Fair Trading and Dealing**

The Company should deal with others in a way that is fair and should not engage in deceptive practices.

## **9. Conflicts of Interest**

The Board, management and employees must not involve themselves in situations where there is a real or apparent conflict of interest between them as individuals and the interest of the Company. Where a real or apparent conflict of interest arises the matter should be brought to the attention of the Chairperson in the case of a board member or the Managing Director in the case of a member of management and a supervisor in the case of an employee, so that it may be considered and dealt with in an appropriate manner for all concerned.

## **10. Compliance with the Code**

Any breach of compliance with this code is to be reported directly to the Managing Director or Chairperson, as appropriate.

## **11. Periodic Review of Code**

The Board should monitor compliance with the code periodically by liaising with management and staff especially in relation to any areas of difficulty which arise from the code and any other ideas or suggestions for improvement of the code. Suggestions for improvements or amendments to the code can be made at any time by providing a written note to the Managing Director.

## **12. Incorporation of Code of Conduct for Executives**

The Code of Conduct for Executives forms part of this Corporate Code of Conduct. It provides as follows:

All Executives should:

1. Actively promote the highest standards of ethics and integrity in carrying out their duties for the Company.
2. Disclose any actual or perceived conflicts of interest of a direct or indirect nature of which they become aware and which they believe could compromise in any way the reputation or performance of the Company.
3. Respect confidentiality of all information of a confidential nature which is acquired in the course of the Company's business and not disclose or make improper use of such confidential information to any person unless specific authorisation is given for disclosure or disclosure is legally mandated.
4. Deal with the Company's customers, suppliers, competitors and each other with the highest level of honesty, fairness and integrity and to observe the rule and spirit of the legal and regulatory environment in which the Company operates.
5. Protect the assets of the Company to ensure availability for legitimate business purposes and ensure all corporate opportunities are enjoyed by the Company and that no property, information or position belonging to the Company or opportunity arising from these are used for personal gain or to compete with the Company.
6. Report any breach of this Code of Conduct to the Chairperson, who should treat reports made in good faith of such violations with respect and in confidence.

This Code of Conduct for Executives is in addition to the Corporate Code of Conduct which has been adopted by the Board of the Company.