

World Wide Entertainment Group Limited

Shareholder Communications Policy

1 Introduction to the Policy

1.1 General

This Policy sets out the standards and the requirements of the Company in relation to communicating with its Shareholders.

The Company believes that an effective policy for communication with Shareholders enhances its strong culture of disclosure to keep the Shareholders and the market informed. This Policy reflects the Board's requirement that Shareholders should be fully informed about the Company and that Shareholders should have access to the latest information available utilising, where practicable, electronic communications to keep Shareholders and the market informed of relevant information from the Company in a timely manner.

1.2 Board approval

The Board has approved this Policy. The Board may approve updates and amendments to this Policy from time to time.

1.3 Definitions

Unless the contrary intention is expressed in this Policy, the following words (when used in this Policy) have the meaning set out below:

"Annual Report" means the annual report (and any concise annual report) of the Company published annually for the benefit of Shareholders, investors and other interested parties as prescribed by law.

"Board" means the Board of Directors of the Company.

"Company" means World Wide Entertainment Group Limited ABN 49 007 686 955 having its registered office at 441 Moorabool Street Geelong, Victoria, 3220.

"Group" means the Company and its subsidiaries.

"Shareholders" means any person or entity who is the registered holder of one or more Shares, Options or other Securities issued by the Company and listed on ASX.

"Share Registry" means Computershare Investor Services Pty Ltd or any other share registry services provider appointed by the Company from time to time.

"Website" means the Company's website found at www.wwegroup.com.au .

2 Approval of communications with Shareholders

The Board should approve all Shareholder communications. If in any circumstances that is not practical, Shareholder communications should be approved by one of the Chairman or the Managing Director.

3 Company Meetings

3.1 Meetings

The annual general meeting and other general meetings of the Company are the primary forum for communication by the Company with its Shareholders and for Shareholder participation.

3.2 Notices of General Meetings

The Company should place all notices of general meetings and accompanying explanatory material on the Company's website.

The form and content of the notices of general meeting will comply with the Corporations Act 2001 and any applicable ASX listing rules and guidelines.

Shareholders may mail or fax proxy forms for annual general meetings and general meetings of the Company to the Share Registry.

4 Annual Report

The Company's Annual Report to Shareholders is a central means of communicating to Shareholders the Company's activities, operations and performance over the past financial year.

5 The Company's website

The Company's website (www.wwegroup.com.au) contains information about the Company including Shareholder communications.

The Company should place on its website all ASX announcements and relevant news releases and any other information that is an official release of material information to the market as soon as reasonably practicable after such information is released to the ASX.

Relevant news releases, Company financial announcements, financial data and investment presentations for up to three years should be available on the Company's website.

7 Communication via e-mail

Shareholders may elect to receive Shareholder communications from the Company via email. Shareholders may register for this service by visiting www-au.computershare.com/Investor/Default.asp and following the instructions. Registered Shareholders should receive an e-mail advice with a link to the relevant part of the Company's website when Annual Reports are released, when notices of meeting and other Shareholder communications are sent and each time a relevant announcement is made by the Company and posted on the Company's website.

Shareholders who elect to receive communications from the Company by email will not receive communications by post. A Shareholder may change their election at any time by revisiting www-au.computershare.com/Investor/Default.asp and following the instructions. It is the responsibility of the Shareholder to keep a current e-mail account and e-mail address and to notify the Share Registry of any changes to these details.

If the Company receives rejection advice for any Shareholder e-mail, the relevant material will be sent to the Shareholder by post.

8 Communication via post

The Company has in the past communicated with its Shareholders via post and will continue to do so where a Shareholder has not elected to use an electronic form of communication or otherwise as set out above.

9 Review of this Policy

This Policy is subject to regular review by the Board and should be amended (as appropriate) to reflect current best practice in communications with Shareholders.

10 Company Contacts

Employees should direct their questions about this Policy and its application in the first instance to their team leader or manager.

Shareholders, investors and members of the public should direct their questions about their shareholdings to the Share Registry. The contact details for the Share Registry are:

Computershare Investor Services Pty Ltd
Yarra Falls, 452 Johnston Street
Abbotsford, Victoria
Australia 3067
Telephone: 1300 787 272
Facsimile: (within Australia) 1800 783 447
(outside Australia) +61 3 9473 2555
Web: www.computershare.com

If you have a query or comment in relation to corporate governance or investor relations, please contact us at:

Investor Relations
World Wide Entertainment Group Limited
16 James Street
Geelong Vic 3220
Telephone: +61 3 5225 5400
Facsimile: + 61 3 5221 3701
E-mail: investor.relations@wwegroup.com.au
Web: www.wwegroup.com.au